

THE ACE GROUP



CLASSIC

HOSTED BY

Peter Jacobsen

NEWS RELEASE

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THE ACE GROUP CLASSIC AND TREVISO BAY OFFERING \$100 TPC TREVISO BAY ROUNDS TO 2009 GOLF BOOK BUYERS

Naples, FL – The ACE Group Classic is partnering with TPC Treviso Bay, the tournament’s host facility, for a limited time offer to all 2009 Ultimate Golf Experience Book buyers. Beginning June 22, 2009 and continuing through September 30, 2009, all 2009 golf book buyers can play TPC Treviso Bay for \$100 per person. Players will need to produce their book at the time of play. Twenty-four hour advance notice is required for booking tee times.

“We, and the developers of Treviso Bay, wanted to say ‘thank you’ to all the fans that came out to our new course and made our 2009 event the most successful yet,” said Tournament Director Jason Camp. “To show our appreciation, we are allowing all 2009 Ultimate Golf Experience Book buyers the opportunity to play TPC Treviso Bay for the discounted rate of \$100. This is a rare opportunity for everyone to play this elite course. If you haven’t bought a golf book yet, it’s not too late.”

Ultimate Golf Experience Books are still on sale. Golf lovers can still buy a golf book by calling the tournament office at (239) 593-3900. New buyers can still take advantage of the \$100 TPC Treviso Bay offer. Golf Books are \$130 apiece and include 136 discounted golf rounds to the area’s top, private courses.

Call the TPC Treviso Bay pro shop at (239) 331-2052 to book tee times. There is a limit of four rounds per golf book.

About The ACE Group of Companies

The ACE Group of Companies is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, the ACE Group of Companies conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: www.ancelimited.com.

About Treviso Bay

Located 10 minutes from Naples’ vibrant downtown district, Treviso Bay is Naples’ newest luxury golf and lifestyle master planned community. When complete, the community will feature 1,200 architecturally diverse residences in a variety of distinctive neighborhoods designed by a collection of preferred builders, each with its own character and charm. Complementing



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the residences and TPC Treviso Bay will be an outstanding array of lifestyle and recreational amenities including the 33,000 square-foot European style Buona Vita Club & Spa, scheduled for completion in 2010; and the Odyssey Treviso Bay Marina Club, providing limited dry dock storage for the community's residents, as well as lounge facilities and concierge launch service. Treviso Bay is bordered on the south by the Rookery Bay National Estuarine Reserve, one of the few remaining undisturbed mangrove estuaries in North America.

About V.K. Development Corporation

V.K. Development Corporation (VK) and its affiliated companies were founded in 1978 by Chairman and CEO Dr. Vincent Kuttemperoor and are owned by the Kuttemperoor family. VK's corporate headquarters is in Brookfield, Wisconsin. VK operates in Wisconsin, Florida and North Carolina. VK's Florida operations are managed by Sanjay Kuttemperoor (President) and VK's Wisconsin operations are managed by Ajay Kuttemperoor (President). The company focuses on developing commercial and mixed use development, master planned communities, hotels and senior housing. VK's master planned communities offer enhanced lifestyle options for the residents who live there and the businesses that locate there. High quality construction and responsible development serve as the cornerstones of the organization. In addition to Treviso Bay, V.K. Development communities currently under various stages of development include Tillery Coves, a golf community in North Carolina, Prairie Ridge in Pleasant Prairie, WI, and Port Vincent, a lakefront golf community just north of Milwaukee in Port Washington, WI.

About the Champions Tour

The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. In 2008 the Champions Tour featured 29 official events offering \$55.5 million in prize money and an average purse of \$1.92 million. The Champions Tour operates under the umbrella of the PGA TOUR, which includes the PGA TOUR, Champions Tour and Nationwide Tour. The Champions Tour's primary purpose as an entity of the PGA TOUR is to provide significant competitive and earnings opportunities for players age 50 and older; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events also generate significant sums of money for charity. The commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is president of the Champions Tour. The PGA TOUR is headquartered in Ponte Vedra Beach, Florida.

About Peter Jacobsen Sports

Founded in 1988, Peter Jacobsen Sports (www.peterjacobsensports.com) is a full-service sports and entertainment marketing firm that specializes in event sales, management and operations, sponsorship consulting and player/talent relations. The company is independently owned and has offices nationwide, including Portland, Ore., Bonita Springs, Fla., New York, N.Y. and Providence, R.I. The company also jointly owns and operates Style Villa Sports entertainment properties with BDR Marketing Group. PJS clients include Lexus, Ketel One Vodka, CVS Caremark, JELD-WEN, Save Mart Supermarkets and Amway Corporation.

About Octagon Golf & Outdoors

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, the 2009 U.S. Amateur and the Toyota Texas Bass Classic. Additionally, Octagon Golf & Outdoors represents famed teaching professional Hank Haney and numerous PGA TOUR, LPGA Tour and Champions Tour professionals. For more information visit www.octagongolf.com.

