



NEWS RELEASE

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THE FIELD IS SET FOR THE ACE GROUP CLASSIC *TOURNAMENT FULL OF FAN-FRIENDLY ACTIVITIES, ENDING ON VALENTINE'S DAY*

Naples, FL – The ACE Group Classic begins next week and the tournament field is now set. Champions Tour professionals had until Friday at 5:00 p.m. to commit. Activities will take place all week at The Quarry leading into the tournament Friday, February 12 through Sunday, February 14.

The ACE Group Classic is the first Champions Tour event of 2010 on the United States mainland, as the Champions Tour players begin their quest for the Charles Schwab Cup. The tournament takes place President's Day weekend, with the final round being held on Valentine's Day.

"We couldn't be happier about the tremendous field that we have competing at The Quarry," said Tournament Director Jason Camp. "We have some of the most accomplished men in the sport and some great competitors and entertainers. I hope that the community takes note and comes out to see these guys on our new course."

There are 37 past PGA TOUR and Champions Tour major champions committed, totaling 96 major championships. The list also features nine of the top-10 from the 2009 Official Money List and 11 members of the World Golf Hall of Fame.

David Peoples, John Harris, Des Smyth, Gary Koch and Walter Hall received sponsor exemptions into the field. Peoples, who attended the University of Florida, will be playing in his first Champions Tour event. Smyth will celebrate his 57th birthday during the first round of the tournament on Friday. Four golfers will earn the last spots into the tournament field through a qualifying round on Monday, February 8 at The Plantation.

Fans can register for mobile alerts by texting **acealert** to **83333**.

In addition to elite caliber golf, fans will have the opportunity to experience a number of new enhancements at the new host course, The Quarry. "There is no question that there will some terrific golf being played at The Quarry, but we wanted to add some new features to showcase the wonderful venue and make this the place to be next week," said Camp.

Monday, February 8 is a practice day for the pros, and a time for shine for local amateurs. There are still a limited number of playing spots available in the Naples Daily News Amateur Qualifier. The field is capped at 100 participants, who will each get to play the tournament course with a chance of winning great prizes. Four flight winners will get an official pro-am playing spot with defending champion Loren





Roberts on February 10. Breakfast and lunch will be provided during the day. For more information visit www.theacegroupclassic.com/promotions.

Area golf retailer Lumpy's is sponsoring Demo Days on the practice range, Friday – Sunday. Fans will get a chance to test out the latest golf equipment alongside the pros. Following each of the championship rounds, Friday – Sunday, fans can enjoy a water ski show from The Quarry's 320 acre Stone Lake. The show will run from 4:00 – 5:30 each day and all fans admitted into the tournament can enjoy it for free.

Overlooking the 18th green is a 45-foot high structure called The Ledge. It features a public bar, flat screen TVs and an unbelievable view of the finishing hole.

There are a limited number of tickets still available to the Seminole Club 21 Skybox on the 18th hole, the tournament's only hospitality option open to the public. Tickets for Friday – Sunday are \$95 per day and include open bar, food buffet and VIP parking. Fans can order by phone at 239-593-3900.

Daily tickets are \$20 in advance and \$25 at the gate. A weekly pass is \$50. The 2010 Ultimate Golf Experience Book is still available for \$130. Fans interested can order online at www.theacegroupclassic.com or at (239) 593-3900.

Fulton Allem
Isao Aoki
Tommy Armour III
Paul Azinger
Andy Bean
Ronnie Black
Phil Blackmar
Olin Browne
Russ Cochran
Jim Colbert
John Cook
Fred Couples
Ben Crenshaw
Jim Dent
Allen Doyle
David Eger
Keith Fergus
Bruce Fleisher
Dan Forsman
David Frost
Fred Funk
Bob Gilder
Mike Goodes
Jay Haas
Walter Hall
John Harris
Steve Haskins

Morris Hatafsky
Scott Hoch
Mike Hulbert
Hale Irwin
Peter Jacobsen
Mark James
Tom Jenkins
Gene Jones
Tom Kite
Gary Koch
Bernhard Langer
Wayne Levi
Bruce Lietzke
Graham Marsh
Blaine McCallister
Mark McNulty
Larry Mize
Gil Morgan
Larry Nelson
Joe Ozaki
David Peoples
Tom Pernice, Jr.
Gary Player
Don Pooley
Nick Price
Tom Purtzer
Dana Quigley

Mike Reid
Loren Roberts
Eduardo Romero
Jim Roy
Peter Senior
Jay Sigel
Scott Simpson
Tim Simpson
Joey Sindelar
Jeff Sluman
Des Smyth
J.C. Snead
Craig Stadler
Curtis Strange
Hal Sutton
Lee Trevino
Bob Tway
Bobby Wadkins
Lanny Wadkins
D.A. Weibring
Mark Wiebe
Ian Woosnam
Fuzzy Zoeller

4 Event Qualifiers
81 Players in the Field





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The ACE Group of Companies is a global leader in insurance and reinsurance serving a diverse group of clients. Headed by ACE Limited, the ACE Group of Companies conducts its business on a worldwide basis with operating subsidiaries in more than 50 countries. Additional information can be found at: www.ancelimited.com.

About Octagon Golf & Outdoors

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, three LPGA Tour events, one Nationwide Tour event and the Toyota Texas Bass Classic. For more information visit www.octagongolf.com.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with 16 World Golf Hall of Fame members actively competing in its events and numerous other major championship winners among its members. The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour will conduct 26 official Charles Schwab Cup events in 2010 offering \$51.5 million in official prize money, with the average tournament purse of \$1.98 million. The Champions Tour's primary purpose is to provide significant competitive and earnings opportunities for its members, to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events generate significant sums of money for charity. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida. The web site address is www.PGATOUR.com.

About Pulte Homes

Pulte Homes, Inc., based in Bloomfield Hills, Mich., is America's largest home building company with operations in 29 states and the District of Columbia. The Company has an unmatched capacity to meet the needs of all buyer segments through its brand portfolio that includes Pulte Homes, Centex and Del Webb, as well as its regional brands of DiVosta Homes (Florida) and Fox & Jacobs (Texas). Pulte Mortgage LLC is a nationwide lender offering Pulte customers a wide variety of loan products and superior service. Websites: www.pulteinc.com; www.pulte.com; www.centex.com; www.delwebb.com; www.divosta.com; www.foxandjacobs.com.

